Today’s Agenda

• Background information and structure of the conference
• How best to prepare: make a plan
• Other details and suggestions
Some APHA basics

• Largest and oldest public health organization in the world
• The primary professional units of APHA are the 31 **Sections** that represent major public health disciplines or programs – [http://apha.org/apha-communities/member-sections](http://apha.org/apha-communities/member-sections)
• There are also:
  • Special Primary Interest Groups (**SPIG**) in Pharmacy and Veterinary Public Health
  • **Forums** in Breastfeeding, Cancer, Genomics, and Trade and health
  • **Caucuses** around 18 shared characteristics or special interests or issues, such as on Homelessness, Family Violence Prevention, and Peace
    • The Spirit of 1848 Caucus has a focus on social inequalities
• In addition to your Section membership, and other involvements above that you choose, you are a member of the APHA Student Assembly
APHA Student Assembly (APHA – SA)

- An official entity of APHA
- Student-led organization dedicated to connecting students and professionals interested in public health related issues
- Forum for students to share information and ideas, strengthen leadership skills and improve their public health knowledge
- As a student and a member, you are automatically part of APHA – SA

Meeting on Saturday, October 29 at the Colorado Convention Center
"From the Ground Up: Ensuring the Right to National Health Equity"
#FTGU16

- Learn more here: http://www.apha.org/apha-communities/student-assembly/news-and-events
or here: https://www.facebook.com/events/1596876350603952/
How to Get Involved in APHA – SA

- Become a Liaison
  - ***Campus***
  - Section
  - Affiliate
  - Membership Ambassador
- Apply to be an Editorial Intern
- Write an article *New & Views* newsletter
- Apply to be a Policy Associate

- Assist the Development Committee in searching for donations and grants
- Join the Programming Committee and assist at the APHA Annual Meeting
- Join the Student Meeting Committee and assist with the National Student Meeting at the APHA Annual Meeting
CONFERENCE BACKGROUND, STRUCTURE, AND HIGHLIGHTS
APHA 2016

- Largest and oldest public health meeting in the world
- Expect more than 12,000 attendees
- Denver, CO

2016 Theme — Creating the Healthiest Nation: Ensuring the Right to Health
- Health is not an option. It's about access. It's about equity. And it’s about giving more attention where needed. EVERYONE deserves the opportunity to achieve the highest level of health. Becoming the healthiest nation means some communities and populations might require more resources than others. Moving toward health equity means we must value all people equally, promote prevention and zero in on the social determinants of health.
Meeting location

- APHA sessions and events take place at the **Colorado Convention Center**
  
  700 14th St  
  Denver, CO 80202

...  
and the adjacent **Hyatt Regency**  
Denver  
(650 15th St)

Section meetings tend to be clustered together.
Saturday and Sunday

• Registration and pick up materials
• Sunday Opening session
• Public Health Expo
• Poster presentations
• New member orientation
• Student Assembly welcome and orientation
• Business meetings
Orientations

• **Navigate & Network: APHA 2016**
  Sunday, October 30, 9:30 – 11:00 am
  Colorado Convention Center - 205/207

• **New Member Orientation**
  Sunday, October 30, 4:00 – 5:30 pm
  Hyatt Regency Denver – Centennial Ballroom H

• **Student Assembly Mentoring Session**
  Sunday, October 30, 2:30 – 3:30 pm
  Colorado Convention Center – Mile High Ballroom 1ABC

• **Everything APHA** in the center of the Public Health Expo: learn about new APHA initiatives, membership benefits, and interact with APHA staff
Scientific Sessions

• 1,000 sessions over 4 days
  • Monday through Wednesday, first sessions are at 8:30 am
• Oral presentations start Monday morning
  • Rooms throughout Convention Center and hotel, grouped by section
• Poster presentations start Sunday after the opening session
  • Space in Public Health Expo
• Session numbering system
  • 2xxx Sunday, 3xxx Monday, 4xxx Tuesday…
  • 3 digits are business and social meetings with different numbering system
Scientific Sessions

- **Oral Sessions**: 3 - 4 presenters speak for 20 minutes each followed by question and answer. Sessions are grouped around a theme. These sessions are formal, but most presenters are happy to talk with you after the presentation.

- **Roundtables**: Several tables, each with 1 – 2 presenters. Presenters discuss their work in the area, followed by discussion among the individuals at the table.

- **Poster sessions**: Each section consists of ~10 posters grouped around a theme. The poster authors stand near their poster to discuss the content with visitors. Poster sessions are a great way to make personal contacts.

Consider the location of each session so that you spend your time in sessions, instead of getting between sessions.
Public Health Expo

Hours

- Sunday 2:00 pm – 5:30 pm
- Monday 9:30 am – 5:30 pm
- Tuesday 9:30 am – 5:30 pm
- Wednesday 8:30 am – 12:30 pm

- Exhibitors of a variety of public health organizations
- Poster session is here, too, at the back of the hall

- Plan ahead with the virtual expo:
  - http://www.expocadweb.com/16APHA/ec/forms/attendee/index5.aspx#fpPanel
Sunday: Opening Session – All the Feels

- Opening General Session: Sunday, 12:00 – 1:30 pm
- Look for the signs pointing you in the right direction, or just follow the masses

We will be welcomed by:

- APHA Executive Director Georges Benjamin, MD
- APHA President Camara Jones, Research Director on social determinants of health at the CDC’s National Center for Chronic Disease Prevention and Health Promotion
- Colorado Gov. John Hickenloope

- Keynote Speaker: Cecile Richards, President of Planned Parenthood Federation of America
Highlight: Monday General Session

The CDC: Disease Detectives to the World
Monday, October 31, 4:30 – 6:00 pm

Current and former directors of the U.S. Centers for Disease Control and Prevention will provide attendees with insight on what it's like to guide the extraordinary work of the CDC.

- David Satcher
- Jeffrey Koplan
- Julie Gerberding
- Thomas Frieden

http://www.apha.org/events-and-meetings/annual/schedule/monday-general-session
Highlight: Closing General Session

Wednesday, November 2, 2:30 – 4:00 pm

After exploring ensuring the right to health as a strategy towards becoming the healthiest nation, Join this dynamic discussion with leaders of the nation's three most influential public health associations.

• Camara Jones, MD, PhD, APHA President
• Edward Ehlinger, MD, MSPH, ASTHO (Association of State and Territorial Health Officials) President
• Claude Jacob, MPH, Incoming NACCHO (National Association of County and City Health Officials) President
• Moderator: Incoming APHA President Thomas Quade, MPH

http://www.apha.org/events-and-meetings/annual/schedule/closing-general-session
More ways to learn
APHA Annual Meeting Social Media Lab

Monday, October 31
12:10 pm  Getting a grip on #APHA2016: Using social media at a conference
2:10 pm  A Social Coalition: Making it easy for groups to share information
4:10 pm  Finding your voice: Blending the professional and personal to create your brand

Tuesday, November 1
12:10 pm  Making the most of your ghost: Engaging audiences with snapchat
2:10 pm  Creating content to build relationships and support with followers on social media
4:10 pm  Social Media 365: Creating and managing an editorial calendar

• Go to page to register for one-on-one meeting
More ways to learn
APHA Global Public Health Film Festival

- [http://www.apha.org/filmfest](http://www.apha.org/filmfest)
- [https://apha.confex.com/apha/144am/meetingapp.cgi/Program/1608](https://apha.confex.com/apha/144am/meetingapp.cgi/Program/1608)

Sunday, 3:30 – 5:00

And more....
Wellness Activities

Visit https://www.apha.org/events-and-meetings/annual/for-attendees/wellness to learn more about activities that help you incorporate wellness into your meeting experience, including:

• Steps Challenge
• Bike share program
• #APHADance
• Dance exercise on Monday and Tuesday
• Guided walks
• Group run
• Yoga and mini exercise breaks
• Mental breaks - Coloring, puzzles and games
APHA’s Public Health Dance

- Sunday, Oct. 30, at 5:30 pm in the Atrium at the Colorado Convention Center
- Learn the dance here: https://www.youtube.com/watch?v=vIltsMROc0
Sunday Night - Group Dinner (optional)

Modern Market
900 16th St

Sunday, October 30
6:30 pm

BYOM
(bring your own money)
PLAN TO LEARN AND CONNECT
Plan!

https://apha.confex.com/apha/144am/meetingapp.cgi
Plan!

Search for APHA 2016 in your app store

http://www.apha.org/events-and-meetings/annual/schedule/annual-meeting-mobile-app
Think about…

Searching by
• Topics
• Speakers
• Sections/Program

Consider…
• Locations
• Timing
• Endorsements

• Make sure you read the abstract, as the title may be misleading
• Make sure you read all the abstracts for a session, as you might want to prioritize a session with more presentations of interest
Opportunities to Connect

• Section Meetings (also called business meetings): great way to meet the leaders for your section and can be a way to open the door to national level networks in your chosen field.

• Social hours: also part of the published program

• Explore the Public Health Expo before you arrive: http://www.expocadweb.com/16APHA/ec/forms/attendee/index5.aspx#fpPanel

• My Contacts feature on APHA Meeting App
Opportunities to connect - #APHA2016

- https://twitter.com/APHAAnnualMtg
- http://www.publichealthnewswire.org/?cat=235

American Public Health Association
American Public Health Association (APHA)
aphadc
americanpublichealth

Read this before you go:
Getting around

• Wear comfortable shoes
Ground Transportation

- **Denver Airport Rail**
  - A Line: rail service between Denver International Airport and LoDo's (lower downtown) Union Station, as part of Regional Transportation District (RTD)
  - Cost each way is $9 per person
  - Six stops along the way and takes approximately 37 minutes
  - Every 15 minutes 5:00AM-7:00PM, every 30 minutes other times.
  - From Union Station, can access additional transportation to final destinations via light rail, regional and local buses, taxis and Amtrak rail service.
  - Free 16th Street Mall Ride runs the entire length of downtown Denver
Free 16th Street MallRide

http://www.rtd-denver.com/FREEMallRide.shtml
Some Dos and DON’Ts

To do

• Wear comfortable shoes
• Dress professionally
• Make business cards with your contact information

To don’t

• Buy a whole new wardrobe

http://www.accuweather.com
Some DOs and DON’Ts

To do

- Plan ahead
- Bring a water bottle
- Carry snacks
- Connect with people

To don’t

- Decide you’ll just figure out what to do once you get there
- Eat at nearby food vendors at the peak hours of 11:30 – 1:00
- Pick up something at every booth
What to bring in your suitcase

- At least one “interview” outfit for an impromptu interview
- Comfortable walking shoes
- Chargers for electronic devices
- Contact information for a student in each of the classes you will be missing

Note: if flying out during the day (or after hotel checkout) make use of the bag check at the Convention Center
What to bring in your daily bag

- Copy of your APHA plan
- Several pens (and paper!)
- Business cards including non-academic e-mail
- Folder to gather literature/handouts and business cards
- Flash drive
- Several copies of your updated resume
- Your student ID
- Cash – onsite ATM fees are expensive!
- Chargers – you’ll be away from your hotel a long time
- Water bottle to refill
- Snacks – onsite eating is costly and very time consuming
- Scarf and/or sweater – the convention center can be chilly
While you’re in Denver….

- Denver Art Museum
- History Colorado Center
- Downtown Aquarium
- Larimer Square
- United States Mint
CEMCH Conference Series presents:
Networking Tips for Everybody – 
Expand your Contacts at APHA & Beyond

Thursday, October 20, 2016
12:00 – 12:45 pm
Tidewater 1208

Sponsored by the Tulane Center of Excellence in Maternal & Child Health, SPHTM Student Government Association, and Tulane SPHTM Career Services.
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